

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-61448-1

DATE PRINTED

05/17/13

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR	205589	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	JAMESTOWN ASSOCIATES		CHRISTIE FOR GOVERNOR	
AND	5 Mapleton Rd Ste 300		1719 State Rt 10 Ste 126	
ADDRESS	Princeton NJ 08540-9646		Parsippany NJ 07054-4507	
	USA		USA	
CONTACT	Laura Lancaster		PRODUCT CHRISTIE FOR GOV	
LOCAL SALESPERSON	John Link	AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 05/20/13 AND ENDING 05/26/13 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11101..	4	05:00A	06:00A	30S	05/20/13-05/24/13	2 NEWS THIS MORNING 5-6AM	4	500.00	2000.00
2	11111..	5	06:00A	07:00A	30S	05/20/13-05/24/13	2 NEWS THIS MORNING	5	1200.00	6000.00
3	11111..	5	07:00A	09:00A	30S	05/20/13-05/24/13	CBS THIS MORNING	5	500.00	2500.00
4	11111..	5	09:58A	11:00A	30S	05/20/13-05/24/13	LET'S MAKE A DEAL	5	800.00	4000.00
5	11111..	5	10:58A	11:58A	30S	05/20/13-05/24/13	THE PRICE IS RIGHT	5	1200.00	6000.00
6	11111..	5	11:58A	12:30P	30S	05/20/13-05/24/13	NOON NEWS	5	700.00	3500.00
7	11111..	5	12:28P	02:00P	30S	05/20/13-05/24/13	SOAP ROTATION 12:28-2PM	5	900.00	4500.00
8	11111..	5	02:00P	03:00P	30S	05/20/13-05/24/13	"THE TALK" M-F 2-3PM	5	1300.00	6500.00
9	10101..	3	02:58P	04:00P	30S	05/20/13-05/24/13	DR. PHIL	3	700.00	2100.00
10	11111..	5	04:00P	05:00P	30S	05/20/13-05/24/13	JUDGE JUDY	5	1000.00	5000.00
11	11111..	5	05:00P	06:00P	30S	05/20/13-05/24/13	5PM EARLY NEWS	5	1200.00	6000.00
12	10100..	2	06:30P	07:00P	30S	05/20/13-05/22/13	CBS EVENING NEWS	2	2500.00	5000.00
13	11111.. .....1 .....1	7	M-F 06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	05/20/13-05/26/13	EARLY NEWS	7	1200.00	8400.00
14	1111100	5	11:00P	11:35P	30S	05/20/13-05/24/13	LATE NEWS M-SUN	5	2500.00	12500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Princeton NJ 08540-9646			Parsippany NJ 07054-4507	
	USA			USA	
CONTACT	Laura Lancaster			PRODUCT	CHRISTIE FOR GOV
LOCAL SALESPERSON	John Link	AGENCY EST. NO.		PRODUCT CODE	1300
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 05/20/13 AND ENDING 05/26/13 NO. WEEKS: 1					

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			FROM	TO						
15	.....1.	1	08:58A	10:00A	30S	05/25/13-05/25/13	SAT MORNING NEWS 9-10AM	1	500.00	500.00
16	.....1	1	06:00A	08:00A	30S	05/26/13-05/26/13	SUN MORN NEWS 6-8AM	1	450.00	450.00
17	.....1	1	08:00A	08:57A	30S	05/26/13-05/26/13	SUNDAY MORNING NEWS 8-9AM	1	450.00	450.00
18	.....1	1	08:58A	10:30A	30S	05/26/13-05/26/13	CBS SUNDAY MORNING	1	3000.00	3000.00
19	1.....	1	09:58P	11:00P	30S	05/20/13-05/20/13	HAWAII FIVE-0	1	8000.00	8000.00
Total Contract:								71		86400.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	86400.00	.00	86400.00	
GRAND TOTAL									86400.00	

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